



CDAA
Journal

Annual Session 2012

Friday & Saturday, March 9-10
Hampton Inn & Suites, Ontario CA

Education Courses
Association Business Meeting



President's Message

Kristy S. Borquez, CDA, RDAEF, FADAA

As my term as president comes to an end, I want to let the membership know it has been my pleasure to lead this association from 2009 through 2012. I would like to give a special thank you to fellow board members, Ruby Roach and Shari Becker. They have been a tremendous help to me over the last three years.

Over the last year, CDAA has been busy with membership booths at the 2011 CDA Scientific Sessions in Anaheim and San Francisco. Instead of hosting a Student Recognition event, we encouraged students to come by the booth and learn

about CDAA over a 3-day period. Several special gifts were raffled off as well as scholarships and student memberships. We would like to continue with this event this year in Anaheim on May 3-5, 2012 and encourage all dental assisting students to come by and sign up for a chance to win a prize. Students are our future!

Thank you to all members who participated in the June 2011 letter writing campaign regarding Senate Bill 540 which proposed the elimination of the RDA position on the Dental Board. CDAA felt it would be a mistake to eliminate the one voice and one vote that dental assistants currently have. ***Our letters to the Assembly Business and Professions Committee regarding SB540 made a difference!*** It was heard in that Committee on July 5, 2011 and the author

Don't miss this year's Annual meeting of the only organization that represents **you!**

Everyone is invited - Members and Non-Members

More details on page 3

Nominating Report

Adrienne Harris, CDA,RDA,FADAA
Nominating Committee Chair
rghalfa@verizon.net

The election of 2012 - 2013 CDAA officers will take place on March 10, 2012. Below is the report thus far:

President: Shelly Sorensen
1st Vice Pres.: Terri Kron
2nd Vice Pres.: OPEN
Secretary: OPEN
Treasurer: Diane Owen

If you are a CDAA member and are interested in serving as an officer, please contact the Nominating Chair for the necessary qualifications and a nominating form. Nominations will also be accepted from the floor the day of the meeting.

President's Message..cont

agreed to amend the bill to retain the RDA on the Dental Board. The change in the Board membership became effective January 1, 2012, to add one public member, so that the membership is now 8 dentists, 5 public members, 1 RDH, and 1 RDA.

The CDAA education day on September 10th in Anaheim was well attended and successful. I would like to acknowledge our speakers for the day: Dr. Vivian Jui, Millie Fu, RDH, and Rebecca Gerber. They all had excellent presentations.

The ADAA Annual Conference was held in Las Vegas, NV, October 11-13, 2011. At that time, Claudia Pohl was installed as ADAA president. This is the third time in 12 years that a California member has

become an ADAA president. Congratulations Claudia!

On June 29, 2001 CDAA, the California Association of Dental Assisting Teachers (CADAT), and the RDAEF Association (now EFDAA) joined forces to become the Dental Assisting "Alliance." In January 2010 CADAT withdrew from the Alliance and CDAA and EFDAA continued on, with Karen Wyant (former Executive Officer of COMDA) as our legislative consultant. As of December 31, 2011 the "Alliance" has been dissolved and Karen Wyant is officially retired as our legislative consultant. I would like to thank Karen for over 10 years of invaluable service to CDAA and the field of dental assisting.

The California Dental Association (CDA) has asked CDAA to support a senate bill, SB 694. The goal of SB 694 is to

improve children's oral health. Specifically, SB 694 would authorize a study to test new workforce models to increase access to dental care for California's children—especially its most vulnerable children. In addition, SB 694 would strengthen California's leadership in public oral health by establishing a Statewide Office of Oral Health, led by a Dental Director. I have sent a letter of support to the bill's sponsor, Senator Alex Padilla, on behalf of CDAA.

The 2012 CDAA Annual Session will be held at the Hampton Inn and Suites Hotel in the Ontario Mills Mall. Details are listed on the CDAA website. Please mark your calendar for March 10, 2012 and join us for a day of education, networking, association business and fun.

Please visit: www.cdaaweb.org for the latest updates and events. Thank you.



12th District Trustee Update

Shari Becker, CDA, RDA, FADAA

Welcome to 2012! This year is off to a great start with our own Claudia Pohl serving as our ADAA President. Here are just a few details of what is happening in the ADAA.

- A dues increase of \$10.00 for full pay members and \$5.00 for student members was voted on and passed by the House of Delegates at Annual Session. With the dues increase, members will enjoy additional benefits that include unlimited free online continuing education, enhanced online services, an expanded website, online job and resume posting just to mention a few.
- The Student Trustee of the American Dental Assistants Association was also approved at Annual Session, with Jennifer Broyles appointed as the first Student Trustee. Any qualifying school has an opportunity to form its own SADAA chapter. Details are available through the ADAA central office including an entire packet on 'getting started'.
- Student scholarships and awards are now being accepted for ADAA student members. Scholarship awards of up to \$750.00 are available. Applications

and all details are available at the ADAA website, www.dentalassistant.org. The deadline for the scholarship and award applications is March 15, 2012. Don't delay... apply today!

- ADAA Awards details and applications are also available at the ADAA website.
- ADAA has an opportunity for funding towards building membership. Funds of up to \$1000.00 are available for membership drives. Details are available through ADAA central office.
- Don't forget to renew your membership. I challenge each one of you to recruit at least one new member. Let's all work on growing our organization together!
- Dental Assistant Recognition Week is March 4-12. The theme this year is "Key to Productivity: The Professional Dental Assistant". An entire promotional kit is available on the ADAA website.

I will be attending an ADAA Board of Trustees meeting February 9-12, 2012 in San Antonio, Texas and will have an update and full report available following that meeting.

Please feel free to contact me directly with any questions or concerns. Thank you for the opportunity to serve.

Shari L. Becker, CDA, RDA, FADAA
12th District Trustee
sharibecker@sbcglobal.net

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Hampton Inn & Suites, Ontario CA

Education Day - March 10th



Old Places, Old Products - New Perspective with Mike Durda

DUX Dental has been manufacturing and distributing dental products worldwide for more than 50 years. Their goal is to manufacture products that outperform other products of their type, and to look for innovations wherever possible. No matter the product, their principle remains the same. They make high quality products that, they believe, are better for the dental team. DUX Dental manufactures Identic and KromaFaze Alginate, Hydrocolloid, ZONE, Xenolite Lead-Free X-Ray Aprons, PeelVue+ Pouches and Bib-Eze disposable bib holders to name a few products. Learn how Dux Dental Products can enhance your dental practice.



Detecting Dental Fraud with Stewart Balikov, DDS

Health care fraud is a serious and costly problem that affects every patient and every taxpayer across our nation. Financial losses are compounded by numerous instances of patient harm; an unfortunate and insidious side effect of health care fraud. Fraud occurs all across the healthcare industry, from Medical, Pharmaceutical, Home Health Care, Durable Medical Products and Dental to identity theft. The vast majority of Dental care providers are honest, law abiding and compassionate professionals. Anti-fraud statues and increased law enforcement efforts are focused to fight fraud committed by those disreputable few people in the health care industry.

This unique presentation will identify what is and what is not fraud, common areas of fraudulent or suspect activity and how suspect activities or schemes of fraud, waste and abuse within Dental are identified and investigated from the third party payer, data analysis and other perspectives.

Registration includes

Education (4 CEUs), Luncheon & General Assembly

Open to Members, Non-members & Dental Assisting Students

\$60 Members (ADAA, ADHA, ADA)

\$75 Non-Members & E-Members

\$35 Dental Assisting Students & CDAA Officers

\$10 Additional Late Registration Fee (for
registrations received after 3/1/2012)

Please include a copy of ADAA, ADHA, ADA membership
card or Student ID card.



Eat, Learn, Network

Please copy this registration form and mail it, with a check payable to CDAA, to:

CDAA P.O. Box 1880 Reedley, CA 93654

Questions - Call Virginia Cardoza (818) 634-6045 or email carvirgrda@yahoo.com

Name _____

Address _____

City/St/Zip _____

Local Society _____

Home Telephone _____ Work Telephone _____

Email Address _____

Please check one: DA ___ RDA ___ RDAEF ___ Student ___ RDH ___ DDS ___

**Please include a copy of ADAA, ADHA, ADA membership card or Student ID card.

Annual Session Hotel

Hampton Inn & Suites

4500 East Mills Circle, Ontario, CA 91764
909 • 980 • 9888

Use C-CDA group code for special rate
\$89 + tax for 2 Queens or King Bed



It's Not All Business As Usual

CDA Annual Session Schedule

Friday March 9th

7:30pm - 10:30pm Board of Directors Meeting

Saturday, March 10th

7:30am - 8:00am Registration

8:00am - 10:00am CE Course

10:15am - 12:15pm CE Course

12:15pm - 1:15pm Lunch

1:30pm - 3:30pm General Assembly

4:00pm - 6:30pm Post Board Meeting

Attention Students!

ADAA has created a new Council on Student Relations, a Student Trustee position and Student Chapters (SADAA). This will provide direct communication between ADAA & students to hear their opinions, perspectives and recommendations.

The SADAA Chapters will provide students with leadership development, mentoring and support during their time in school.

If you are an educator, student or local society and would like more details, visit the CDA website or contact Claudia Pohl at: cgpohl@yahoo.com

For more exciting news, visit
CDAweb.org

In an attempt to help preserve the environment, this communication will go out electronically to any members with email addresses. It will also be posted on the website. Please visit: www.cdaaweb.org for the latest updates and events.

In The News

Want to serve on the Dental Assisting Council of the Dental Board of California?

Applications are being accepted from qualified dental assistants for appointment to the DAC. Applications must be filed by Feb 10, 2012.

For more info: <http://dbc.ca.gov/formspubs/dacapp.pdf>

Volunteers Needed for RAM (Remote Area Medical)

Last year, RAM CA provided two highly successful free health care expeditions to over 6800 people in Oakland and Sacramento. Help is needed for clinics scheduled this year on

- March 22-25 at Oakland Coliseum
 - March 30- April 2 at Sacramento Cal Expo
- Email Pamela@calamos.org for more details

The California Dental Association extends an invitation to those who wish to judge at the Table Clinic Competition at CDA Presents The Art and Science of Dentistry in Anaheim. The convention will be held from May 3-5, 2012 at the Anaheim Convention Center.

Application to be a judge can be obtained at <http://www.cdapresents.com/Anaheim2012/AttendeeResources/TableClinics/JudgeApplication.aspx>